



CiTR Radio 101.9 FM | 233-6138 SUB Blvd. Vancouver, BC V6T 1Z1
tel: 604.822.1242 | fax: 604.822.9364 | email: info@citr.ca | www.citr.ca

CiTR 101.9 FM Policies

The primary programming goal is to fulfill the station's mandate and to maintain and fulfill programming quotas outlined by the Canadian Radio-Television and Telecommunications Commission (CRTC). Emphasis is also placed on achieving gender balance and providing programming opportunities for both students and community members. We are dedicated to creating quality programming at CiTR!

As mandated by the CRTC:

- Complete and accurate music logs, including SOCAN logs.
- Complete and accurate advertisement and public service announcement (PSA) logs.
- A limit of 504 minutes of advertising per week.
- Minimum of one station identification per hour (during the first 5 minutes of every hour).
- 90% non-hits (*hits* are all tracks that have ever charted in the industry trade papers' Top 40).
- 35% of the music played in Category 2* (Rock, Pop, Dance, Hip Hop, Country, Acoustic, Easy Listening, etc) must be Canadian Content**
- 12% of the music played in Category 3 (Concert/Classical, Opera, Musical Theatre, Folk, World Beat and International, Jazz and Blues, Religious, Experimental) must be Canadian Content (CanCon).
- 7% Canadian Content during ethnic broadcast periods.
- 15% of our airtime must be devoted to spoken word/information programming.
- 5% special interest music (e.g. jazz, blues, folk, world beat, international, experimental, concert, non-classical religious).

*CRTC Categories: 1=Spoken Word; 2=Music General; 3=Music Traditional & Special Interest; 4=Musical Production; 5=Advertising

** CanCon: to qualify as Canadian, a song must contain someone of Canadian nationality in at least two of the following four designated "MAPL" areas – Music (composed by a Canadian), Artist (music or lyrics performed by a Canadian), Performance (live performance recorded in or broadcast live in its entirety in Canada), Lyrics (written entirely by a Canadian). CanCon is calculated as a weekly total of all individual music selections played from each category. For details on the CRTC section above see the NCRA Regulatory Support Guide 2011-2012.

CiTR music broadcast commitments:

- CiTR created 'Femcon' – the recommendation that programmers play 35% female content in their musical selections.
- Over half of our music is current (music released in the past 6 months), with the remainder released over 6 months ago.
- Approximately 70% of the music selections programmed are independent releases by local, national and international artists.

CiTR student broadcasting commitment and strategies:

- A goal of 40-60% of programs on the grid to be run by student programmers.
- Going forward, any slot that becomes available will be reserved for a student programmer until we reach our goal.
- A community volunteer can assume programming responsibility for a student slot until a fully trained student of UBC submits a proposal for the slot, at which time the community programmers will be given up to 1 month to vacate the slot.
- All reasonable efforts will be made by the Program Manager and Programming Committee to re-assign community members to any other time-slots that may be available on the program schedule.
- Any community member assuming a student slot must sign a letter of agreement with the Program Manager.
- Current students are subject to this agreement upon graduation or termination of student status.

Campus/Community Radio Mandate:

CiTR follows the campus/community radio mandate. The primary role of these stations is to provide alternative programming such as music, especially Canadian music, not generally heard on commercial stations (including traditional and special interest music as well as styles of popular music seldom broadcast), in-depth spoken word programming targeted to specialized groups within the community and programming serving the needs of socially, culturally, politically, and economically disadvantaged groups within the community.

Campus and community radio guarantee local broadcasting service through not-for profit ownership, operation, management, and control, so community stations can't be privately purchased by a for-profit organization. Campus and community radio are different from commercial and public radio in both substance and style – we sound different and our programming more directly reflects our communities.

The CiTR mandate is to serve, instruct and inform the UBC and Greater Vancouver Community through radio broadcasting by supplying alternative, progressive, informative and community-oriented programming. Programming is produced by both students and members of the broader community. CiTR has access to funding through student levies. CiTR is an anti-racist, anti-sexist, anti-homophobic organization.