

CiTR 101.9 FM, one of Canada's leading campus and community radio stations, is thrilled to offer local businesses, organizations, and event promoters comprehensive advertising services and sponsorship packages. Advertising on CiTR is an affordable way to reach students, community minded folks and trend setters in and around Vancouver.

on-air advertising

- target your ideal audience by promoting your show or event to CiTR's listeners
 - ads are scheduled to connect with the most appropriate and interested audiences
 - production & tax incl., creativity no extra charge
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rates start at \$25/30s ad

special pricing avail.
for not for profit,
small businesses etc.

program sponsorship

- a live, always current connection with a specific audience and community
 - two sponsor mentions delivered personally by show host, midway and at end of program
eg: "The Rock Report is generously supported by ABC Records."
eg: "Thanks to ABC Records, who have live music all this week! Get info at www.abc.com"
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starting at:
\$125/month
\$110/month for 1 year

multiple show and
exclusive sponsor
packages available

multi-media packages

advertise in print: save 10% off on-air advertising when you purchase an ad in Discorder, our local music magazine

advertise online:
purchase ad space on www.discorder.ca

support independent media.

to book, contact Maegan Thomas
advertising@citr.ca | 604 822 3017 x 3

