

CiTR 101.9 FM, one of Canada's leading campus and community radio stations, is thrilled to offer local businesses, organizations, and event promoters comprehensive advertising services and sponsorship packages. Advertising on CiTR is an affordable way to reach students at UBC and listeners in and around Vancouver.

on-air advertising

- target your niche audience by promoting your show or event to CiTR's listeners
- ads are scheduled during our program grid to hit your specific audience
- we provide production; packages start at 10 ads eg: "ABC Records is your music destination"

\$15 per 30 second ad
\$25 per 60 second ad

\$10 for non-profits and student groups

\$40/\$25 for 60/30 second national ad campaigns

program sponsorship

- sponsor a CiTR show and connect with a specific audience
- two sponsor mentions delivered personally by show host, midway and at end of program eg: "The rock and roll show is generously supported by ABC Records"
eg: "Thanks to ABC Records for sponsoring the rock and roll show. Check them out at ABC Records.com"

starting at:
\$125/month
\$110/month for 1 year

multiple show sponsor and exclusive sponsor packages available

multi-media packages

advertise in print: save 10% off on-air advertising when you purchase an ad in Discorder, our local music magazine

advertise online: purchase an online ad pkg www.discorder.ca with social media support

to book, contact Maegan Thomas
advertising@citr.ca // 778 866 9952

