



CiTR Radio 101.9 FM | 233-6138 SUB Blvd. Vancouver, BC V6T 1Z1
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Demo Proposal Form

Date: _____ Show Name: _____

Host Name:	Phone:	Email:
Co-Host Name:	Phone:	Email:

Show format (e.g. music, talk, news, sports, etc.): _____

Show description: _____

Program requirements*

% Canadian Content	% Independent (non major label)	% Playlist (new within 6 months)	% Female Content	% Spoken Word (approx)
<input type="checkbox"/> 40 % Category 2 <input type="checkbox"/> 15 % Category 3 <input type="checkbox"/> 7 % Ethnic <input type="checkbox"/> ___ % Aim High!			<input type="checkbox"/> 35 % <input type="checkbox"/> ___ % Aim High!	

*Minimum requirements exist for most categories above. Consult the CiTR Policy document for details.

How will your show help fulfill CiTR's campus/community radio mandate?

Any further comments: _____

Availability (i.e. days, nights, weekends, etc.). Specify schedule if possible:

Music Playsheet and Ad Logs

Ad Logs for CiTR Radio (sample based on a 30 minute demo)*

00:00:00 PM Show Title: _____ Hosted by: _____

Scheduled Time	Time Started	Time Completed	Scheduled Content
00:01:00			Station ID
00:07:00			CiTR AD
00:14:00			PSA
00:21:00			Promo
00:29:00			Announce upcoming show + Station ID

*Use Burli to select Ad/PSA/ID content of your choice. Station ID's can also be done by voice. Times in left column are approximates to guide you. All demos must demonstrate the ability to use current (Burli) software.

Music Playsheet Logs for CiTR Radio (sample based on a 30 minute demo)**

Show Title: _____ Host/Operator(s): _____
 Date: _____ Start Time: _____ End Time: _____

Format	Artist	Title (album)	PL	CC	YO	IN	FE	Song

**Legend:

Format = CP, LP, 7", Mp3, Cassette, etc.
 Artist = Person or group performing the song
 Album = Name of the CD, LP, etc.
 Song = Name of the song/track

PL = Playlist (new release within 6 months)
 CC = Canadian Content
 YO = Your Own copy
 IN = Independent release (non-major label)
 FE = Female Content