



CiTR Radio 101.9 FM | 233-6138 SUB Blvd. Vancouver, BC V6T 1Z1
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Demo Proposal Form 2014/2015

**WAIT! Have you completed a tour, on-air training and some volunteer hours?
 Did you do a fill-in and sit-in with a program?**

Date: _____ Show Name: _____

Host Name:	Phone:	Email:
Co-Host Name:	Phone:	Email:

Show format (e.g. music, talk, news, sports, etc.): _____

Show description: _____

Program requirements Please check off an option in each box below or enter a percentage in the space provided. Consult the CiTR Policy document for requirement details.

% Canadian Content	% Independent (non major label)	% Playlist (new within 6 months)	% Female Content	% Spoken Word (approx)
___ 35 % Category 2 ___ 12 % Category 3 ___ 7 % Ethnic ___ %			___ 35 % ___ % (if higher than 35)	

How will your show help fulfill CiTR's campus/community radio mandate?

Any further comments: _____

Availability (i.e. days, nights, weekends, etc.). Specify schedule if possible:

Music & Ad Playsheet Demo Sample

Ad Logs for CiTR

Use SAM to select Ad/PSA/Promo/ID content of your choice. Station ID's can also be done by voice. Scheduled times are approximate to guide you. All demos must demonstrate the ability to use SAM software

Scheduled Time	Type (Ad/PSA/Promo/ID)	File Name
00:01:00	Station ID	
00:07:00	Promo	
00:14:00	Ad (Priority)	
00:21:00	PSA	
00:29:00	Announce Upcoming Program	→ by voice

Music Logs for CiTR

See djland.citr.ca to view the layout of a real playsheet for an idea on extra info that will need to be filled out when doing an on-air program at CiTR. See the legend below for detailed explanations on this table

Artist	Album	Song	PL	CC	FE	IN	PA	HIT	Cat 2 or 3

Artist = Person or group performing the song
 Album = Name of the CD, LP, etc.
 Song = Name of the song/track
 PL = Playlist (new release within 6 months)
 CC = Canadian Content

IN = Independent release (non-major label)
 FE = Female Content
 CRTC Cat.2 = Rock, Pop, Dance, Country, Hip Hop
 CRTC Cat 3 = Classical, Folk, World, Jazz, Blues, Experimental, Religious

Which Areas of CiTR have you been involved in for your volunteer hours?

- | | |
|---|--|
| <input type="checkbox"/> Sports Department | <input type="checkbox"/> Web & Tech Support |
| <input type="checkbox"/> News Department | <input type="checkbox"/> Programming Committee |
| <input type="checkbox"/> Arts Department | <input type="checkbox"/> Ad & PSA Production |
| <input type="checkbox"/> Music Department | <input type="checkbox"/> Promotions & Outreach |
| <input type="checkbox"/> Show Hosting | <input type="checkbox"/> Discorder Magazine |
| <input type="checkbox"/> Live Broadcasting/Sound Tech | <input type="checkbox"/> Digital Library |
| <input type="checkbox"/> Design / Administrative | <input type="checkbox"/> Other (specify): |